



SINGLE-YEAR EXPERT MEETING

**Assessing the Impact of Public-Private Partnerships on Trade and Development
in Developing Countries**

Geneva, Palais des Nations, Salle XXVI

26-28 March 2013

PRELIMINARY PROGRAMME

Tuesday, 26 March 2013

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- 10:00 - 10:30** Item 1: Election of Officers
Opening statement by UNCTAD
Item 2: Adoption of the agenda and organisation of work
- 10:30 - 13:00** Item 3: Assessing the Impact of Public-Private Partnerships on Trade and Development in Developing Countries
Introduction of item 3 by UNCTAD secretariat
- SESSION 1: PPPs to Promote SME participation in Global Value Chains**
- *How can PPPs build the local supply and value-addition capacity of developing countries' SMEs?*
 - Hon. Abdul Rashid Hassan Pelpuo, Minister of State at the Presidency in charge of Public-Private Partnerships, Ghana (conf.)
 - Carlos Busquets, Deputy Director, Policy & Business Practices Department, International Chamber of Commerce (conf.)
 - Jorge Rodríguez Vives, Director de Cooperación Internacional, Ministerio de Economía, Industria y Comercio, Costa Rica (conf.)
 - Rob van Eijbergen, CBI, the Netherlands (conf.)
- Discussant:
- Charles Ocici, Enterprise Uganda (conf.)
- Interactive debate
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Tuesday, 26 March

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- 15:00 - 18:00** Item 3
SESSION 2: Drivers and Institutional Set-up of PPPs
- *What is the most effective institutional set-up of PPPs and who are the key drivers within GVCs?*
 - Windu Cassius Matoka, Director - Micro & Small Enterprises Division, Zambia Development Agency (conf.)
 - Roland Charles, Adviser (Enterprise Development), Special Advisory Services Division, Commonwealth Secretariat (conf.)
 - Henry Kronfle, President of Latin America Industrial Association, AILA (conf.)
 - Susan Steinhagen, Public Affairs, Nestlé (conf.)
- Discussants:
- Hannes Schloemann, Director, WTI Advisors Ltd., Switzerland (conf.)
 - Stephen Hale, International's Deputy Advocacy and Campaigns Director Oxfam (conf.)
- Interactive debate

Wednesday, 27 March

- 10:00-13:00 Item 3
SESSION 3: Enabling SMEs to grasp the opportunities created by GVCs
- *What are the principal supply side constraints facing local firms in developing countries? What are best practices to deal with such constraints?*
 - Thomas Andersson, President, IKED, Sweden, and Senior Advisor, Government of Oman (conf.)
 - Fabrizio Macri, Secretary General of Italian Chamber of Commerce for Switzerland (conf.)
 - Luis Leon, Gerencia de Proyectos Estratégicos, IPAE Acción Empresarial, Peru (conf.)
 - Ghada Teima, Manager, Latin America and the Caribbean Region, IFC (conf.)
- Discussants:
- Marian Jones, University of Glasgow (conf.)
 - Jan van Schoonhoven, UNECE PPP Center of Excellence (conf.)
- Interactive debate
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Wednesday, 27 March

- 15:00 –18:00 Item 3
SESSION 4: Measuring the Development Impact of PPPs
- *How can PPPs promote sustainable and inclusive GVCs? How can this be measured through relevant and comparable indicators?*
- Suggested speakers:
- Bai Ibrahim Jobe, Coordinator, Enhanced Integrated Framework (EIF), Ministry of Trade, Regional Integration and Employment, The Gambia (tbc)
 - Koen Oosterom, Joint MDG Project, Viet Nam (conf.)
 - Merten Sievers, DCED Results Measurement Group (conf.)
 - Kris Easter, USAID Representative to the UN (conf.)
- Discussants:
- Nancy Polanco, President of Consorcio CID, Consorcio Italo-Dominicano (conf.)
 - Juan Camilo Montes Pineda Director Productivity and Competitiveness Ministry of Commerce, Industry and Tourism, Colombia (tbc)
- Interactive debate
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Thursday, 28 March

- 10:00-13:00 Item 3
SESSION 5: Encouraging responsible business practices in GVCs
- *What are the “best practices” in propagating CSR practices across production steps in GVC?*
 - Nick Weatherill, International Cocoa Initiative (conf.)
 - Githa Roelans, Multinational Enterprise Programme, ILO (conf.)
 - Ewald Wermuth, Director, International Public Affairs, Dutch Sustainable Trade Initiative (IDH) (conf.)
 - Edmond Ruhumuliza, Orange Business Services (conf.)
- Discussants:
- Gideon Maas, Coventry University (conf.)
 - Bisila Bokoko Founder The African Literacy Project (conf.)
- Interactive debate